

Business Career Center

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Our Office

The Business Career Center prepares Penn State Smeal College of Business undergraduate students for success throughout their personal and professional careers. We are dedicated to serving students through development of skills in collaboration with employers, the Smeal alumni network, and the academic departments within the college.

Services Offered

We offer numerous opportunities to assist students with career development, including:

- › Resume & Cover Letter Reviews
- › Mock Interviews
- › Internship, Co-Op, & Full-Time Job Search Resources
- › Leadership & Professional Development Opportunities
- › Corporate Networking and Events

Smeal Undergraduate Outcomes

We survey undergraduate students each academic year to gather information on their post-graduation outcomes. The graph on the right comes from the most recent outcomes report. To see a full version of the report, please visit careerconnections.smeal.psu.edu/resources/hiring-statistics.



Smeal Outcome Highlights: Class of Academic Year 2019–2020*

80.5%

91%

of students were placed within three months of graduation.

9.5%

>1%

>1%

9%

- 80.5% of students had a full-time offer
- 9.5% pursued further education or a fellowship
- <1% entered the military or public service or pursued entrepreneurship
- <1% had an internship
- 9% were still seeking

* Data was collected through an optional student survey distributed prior to Summer 2019, Fall 2019, and Spring 2020 commencements. We received 472 of 1,684 graduating student responses prior to graduation. Within three months of the graduating semester, 487 new records and 32 updates were added for a total knowledge rate of 56.9%. Knowledge rate is significantly down from the 18/19 year due to the lack of ability to survey on campus during Spring 2020 as a result of the COVID-19 pandemic.

Top Hiring Companies: Full-Time and Internship

Deloitte.



Johnson & Johnson



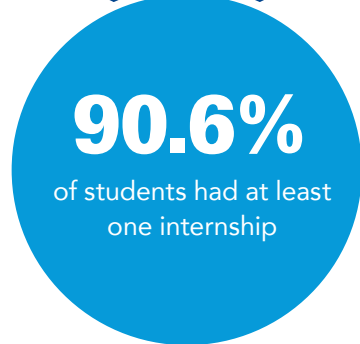
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Smeal College of Business

Smeal Outcome Highlights: Class of Academic Year 2019–2020*

STUDENT OUTCOMES BY MAJOR		
Major	Placement	Average Salary
Accounting	96.5%	\$59,459
Actuarial Science	90%	\$72,200
Corporate Innovation and Entrepreneurship	79%	\$69,750
Finance	95%	\$67,825
Management	92.5%	\$61,609
Management Information Systems	80%	\$67,563
Marketing	82%	\$56,358
Risk Management: Enterprise Risk Management	91.5%	\$64,188
Risk Management: Real Estate	92%	**
Supply Chain and Information Systems	95%	\$65,490



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**Not enough data to report.

