

Business Career Center



Our Office

The Business Career Center prepares Penn State Smeal College of Business undergraduate students for success throughout their personal and professional careers. We are dedicated to serving students through development of skills in collaboration with employers, the Smeal alumni network, and the academic departments within the college.

Services Offered

We offer numerous opportunities to assist students with career development, including:

- Resume & Cover Letter Reviews
- Mock Interviews
- Internship, Co-Op, & Full-Time Job Search Resources
- Leadership & Professional Development Opportunities
- Corporate Networking and Events

Smeal Undergraduate Outcomes

We survey undergraduate students each academic year to gather information on their post-graduation outcomes. The graph on the right comes from the most recent outcomes report. To see a full version of the report, please visit careerconnections.smeal.psu.edu/resources/hiring-statistics.

Top Hiring Companies: Full-Time and Internship

- Deloitte
- Ernst & Young
- Johnson & Johnson
- KPMG
- PricewaterhouseCoopers
- Oracle

Smeal Outcome Highlights: Class of Academic Year 2020–2021*

- **97.5%** of students were placed within three months of graduation.
- **81.4%** of students had a full-time offer
- **13.5%** pursued further education or a fellowship
- **41%** entered the military or public service or pursued entrepreneurship
- **1.4%** had an internship
- **2.5%** were still seeking

*Data was collected through an optional student survey distributed prior to Summer 2020, Fall 2020, and Spring 2021 commencements. We received 458 of 1,723 graduating student responses prior to graduation. Within three months of the graduating semester, 607 new records were added utilizing feedback from LinkedIn for a total knowledge rate of 61.8%. Knowledge rate is significantly down from previous years due to the lack of ability to survey on campus as a result of the COVID-19 pandemic.



Smeal Outcome Highlights: Class of Academic Year 2020–2021*

Student Outcomes By Major

Major	Placement	Average Salary
Accounting	95.7%	\$61,760
Actuarial Science	94.4%	\$77,325
Corporate Innovation and Entrepreneurship	93.3%	\$57,333
Finance	98.1%	\$68,108
Management	94.3%	\$57,653

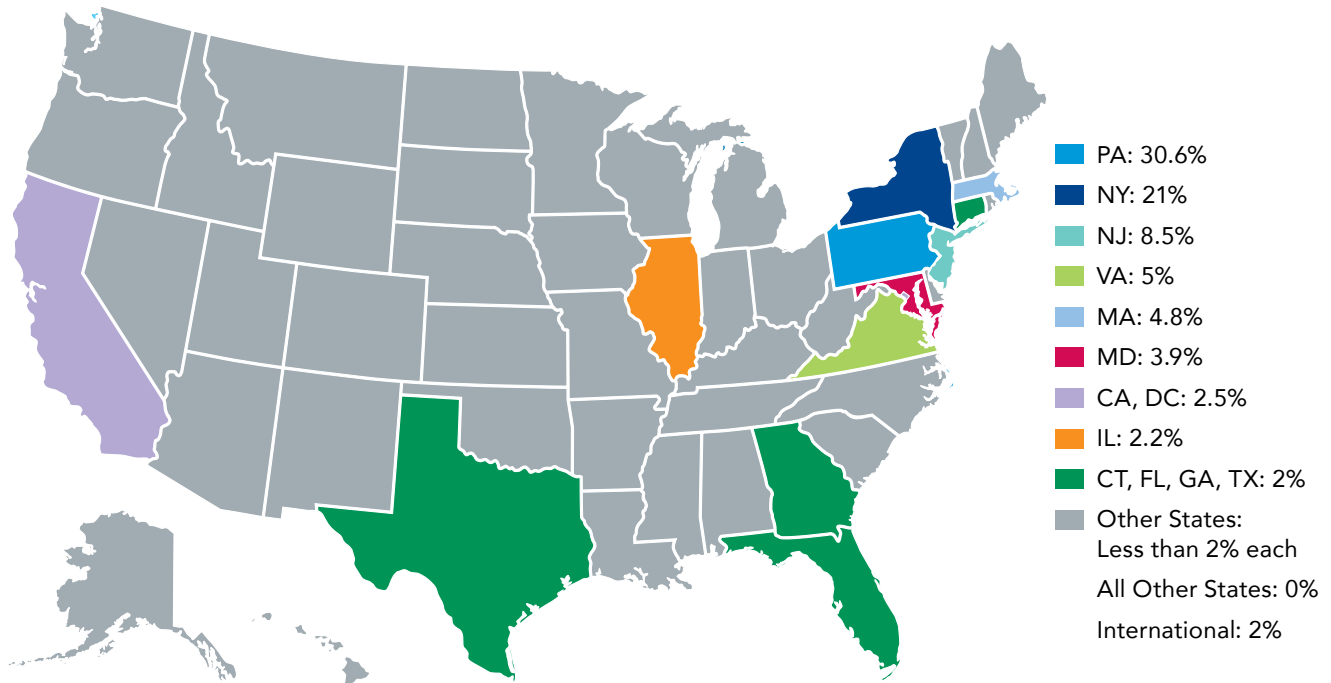
Student Outcomes By Major

Major	Placement	Average Salary
Management Information Systems	98.3%	\$69,939
Marketing	96.2%	\$54,142
Risk Management: Enterprise Risk Management	100%	\$61,150
Risk Management: Real Estate	100%	**
Supply Chain and Information Systems	98.3%	\$64,695

*Data was collected through an optional student survey distributed prior to Summer 2020, Fall 2020, and Spring 2021 commencements. We received 458 of 1,723 graduating student responses prior to graduation. Within three months of the graduating semester, 607 new records were added utilizing feedback from LinkedIn for a total knowledge rate of 61.8%. Knowledge rate is significantly down from previous years due to the lack of ability to survey on campus as a result of the COVID-19 pandemic.

**Not enough data to report.

Student Placement by Geographic Location



\$63,668

average full-time salary

(based on 336 responses)

85%

of students had at least one internship

Contact Information

Penn State Smeal College of Business
Business Career Center
114 Business Building
University Park, PA 16802

smealcareers@smeal.psu.edu

814-863-6161