



# STUDENT OF THE MONTH

JASON AGNOLI

Jason Agnoli, our February Student of the Month, chose to pursue marketing at Penn State because of the incredible opportunities available to students. His hobbies and interests have opened many doors throughout his academic journey in the Smeal College of Business.

Within his Marketing degree, Jason specializes in Business Development and Sales, preparing him for his dream career in sports and event marketing. As a Penn State student, he has gained invaluable experience through sports teams, classes, student organizations, and alumni connections. He has found the Smeal Alumni Network to be particularly impactful—every internship he has secured has been thanks to the support and connections of the incredible alumni he has met along the way.



Jason's dedication to networking and professional development has led to impressive leadership roles. He serves as the Vice President of Club Operations for the [Penn State Sports Business Club](#), where he coordinates and hosts guest speakers. One of his most memorable moments was hosting Bo Nickal, an American mixed martial artist, for a club meeting this year.

During football season, Jason worked as a Gameday Operations Intern for Penn State Football. His responsibilities included managing credentialing, field passes, and fan information, as well as supervising security staff at every home game. A standout moment was meeting and speaking with Desmond Howard, former NFL player and current ESPN College GameDay analyst, when the show visited Happy Valley.



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This past summer, Jason expanded his experience as a Ticketing and Guest Experience Intern at the United States Golf Association (USGA). He traveled to all three of the USGA's major championships—the U.S. Open, U.S. Women's Open, and U.S. Senior Open—assisting with ticket operations and credentialing. One of his personal highlights was meeting legendary golfer Vijay Singh.

Beyond his professional pursuits, Jason is also an educator. He is an avid Formula One racing fan and teaches a one-credit course, [COMM 197: Formula One Racing](#), at Penn State. This semester marks his third and final time teaching the course, with 40 students enrolled.

His passion for history extends beyond the classroom as well. Jason runs an Instagram page dedicated to World War II tanks, [@ww2tanksdaily](#), which recently surpassed 21,000 followers.

Looking ahead, Jason's goal is to work in racing, either in sponsorships or event operations. He is currently applying and interviewing for multiple roles in event operations, client services, and sports marketing.

“Jason is a committed student who shows up early and does good work. He excels academically but has also sought opportunities outside of classes to gain experience in applying what he's learning. He has an entrepreneurial spirit, is eager to lead, and has prepared himself for a bright future working (hopefully) in the business of sports. I'm glad to have him in the [Smeal Sports Program](#) and in class. Well, deserved!” Brett Christenson, Assistant Clinical Professor of Marketing.